

July 25, 2007

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Oliver Winery's new Harvest Flavors



Oliver Winery called upon Flowdesign to help create the look of their new brand Harvest Flavors. 100% naturally flavored wines made with light honey in three different fresh fruit varieties! Strawberry, Mango and Black Cherry. Each bottle features a custom botanical illustration of fruit placed on a die-cut pressure sensitive label. Flowdesign also paid special attention to detail with a custom printed cork, proprietary shaped bottle and die-cut neck wrap. Although the product has been in the market for a short period of time, it has seen early sales success from new and existing Oliver Wine customers.

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