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Morinda Noni Juice

Since the introduction of the redesigned Noni Juice package by Flowdesign, Inc., Morinda has seen approximately 23 percent in increased sales during the 2000-2001 year.



Morinda's high growth rate and strong sales were recently recognized in Inc magazine's annual list of the 500 fastest-growing private companies in America. Morinda appears at #26 on the list. The rankings are based on growth rates over a five-year period, 1996 to 2000. To make the list, a company had to have at least \$200,000 sales in 1996, and its sales in 2000 had to exceed 1999 sales. From 1996-2000, Morinda had a growth rate of 6,137 percent and total sales of more than \$929 million. In March 2001, Morinda passed \$1 billion in total global sales.

Flowdesign, Inc.
Phone: 248/349-7250
<http://www.flow-design.com>